

1 the radio dial started to reflect that.

2 Please stop granting licenses to  
3 translators, give low power FM radio stations  
4 precedence over the translators, and bring the people,  
5 people like us, back to the airwaves.

6 MODERATOR SIGALOS: Thank you.

7 (Applause and cheering.)

8 MODERATOR SIGALOS: Mica Alaniz.

9 MS. ALANIZ: Yes. Hi. My name is Michaela  
10 Alaniz. I was born in Chicago and spent much of my  
11 life in a Hispanic neighborhood of Pilsen. But I have  
12 worked for the last four years in Rogers Park, working  
13 marketing, promotions, and production at WLUW 88.7 FM,  
14 listener supported community radio.

15 I have learned more during my time at WLUW  
16 than countless classes and a degree at Loyola  
17 University could ever have taught me. I was given the  
18 chance to build a career before the age of 21 making  
19 contacts in independent music among local independent  
20 music venues, record labels, record stores, music  
21 publications, and promoters.

22 This is work that I would never have  
23 predicted I would dedicate my life to. But I have.  
24 Independent music has become my passion and I have  
25 community radio to thank for that, because community

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 radio accepts and welcomes people without regard to  
2 education, experience and skill, but only ask for  
3 energy, enthusiasm, and a willingness to work to have  
4 your voice heard. Despite my age, I was allowed to  
5 help lend a voice to something that I cared about  
6 deeply, my Chicago.

7 In just a few short months, WLJW, as we  
8 know, and love, and have worked for it will no longer  
9 exist, and with it, one of Chicago's last bastions for  
10 independent, diverse, and community voices on the  
11 airwaves in Chicago. And I would hate to think that I  
12 was the last young Chicagoan to know firsthand the  
13 value of community radio. And it would be even more  
14 of a shame to believe that young, native born urban  
15 dwellers, who love the city they live in, would be  
16 denied community radio's amazing opportunities.

17 I ask you to give precedence to low power  
18 FM stations over translators in urban areas, and to  
19 give your attention to organizations like the Chicago  
20 Independent Radio Project and their goals, over large  
21 companies that know nothing of what it is like to  
22 work in, live in, be from, and love Chicago.

23 MODERATOR SIGALOS: Thank you.

24 (Applause and cheering.)

25 MODERATOR SIGALOS: Paul McKinley?

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 MR. MCKINLEY: Yes. My name is Paul  
2 McKinley. We have an organization called Voices of  
3 the Ex-Offenders. I'd like to say that NBC, ABC, CBS,  
4 what they do on -- with the news as far as stereotype,  
5 and specifically in the last five shootings between  
6 the month of August and the month of September, when  
7 the Chicago police shot three men in the back, tasered  
8 one man to death, and choked another man to death.

9 All -- each time the media -- and I was out  
10 there and I have documentation where I filmed the  
11 questions that they were asking the public, such as,  
12 Was he with drugs? Isn't he a known gang member?  
13 Doesn't his momma get high? Things -- racist things  
14 like this. black reporters was asking this also. So  
15 let's be clear that black races is on these same  
16 stations with them, because they perpetuate the same  
17 system.

18 But really what I want to say to you people  
19 up here on this Board right here is this, what they're  
20 really doing is ethnic cleansing. But it's more than  
21 ethnic cleansing, it is called ethnic poisoning. When  
22 a larger group, or a larger ethnic group participates  
23 in putting a negative and a hateful image of black  
24 folks out, or any ethnic group, because that's what  
25 happened to the Jewish people in Germany, when they

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 was putting it out there.

2 So by you being Jewish, you should have a  
3 real disdain, and you should be very clear when  
4 they're doing it, because the same stuff they did to  
5 your people over there, they're doing it to us over  
6 here. So you, more than anybody else, should be upset  
7 about it.

8 (Applause.)

9 MR. McKINLEY: And you women too, because  
10 they was doing the same stereotypic images of you.  
11 And you all should say something about it. But I  
12 don't think you all are going to do nothing about it  
13 because -- especially you other three guys. I don't  
14 think you all are going to say nothing. I think --

15 MODERATOR SIGALOS: Thank you.

16 MR. McKINLEY: -- it's going to stay the  
17 same thing.

18 And why I only got three minutes and them  
19 other --

20 MODERATOR SIGALOS: Thank you very much.

21 MR. McKINLEY: -- people that you had had  
22 five minutes. Why did they have --

23 MODERATOR SIGALOS: Thank you.

24 MR. McKINLEY: -- five minutes? What was  
25 special about them?

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 MODERATOR SIGALOS: Thank you very much.

2 (Applause.)

3 MODERATOR SIGALOS: Yolton Harbin. Yolton  
4 Harbin?

5 MR. HARBIN: Yohon Harbin. Hi. My name is  
6 Yohon. I'm an independent record producer here in  
7 Chicago. And to the Commissioners, we need your help.

8 First of all, this localism here in  
9 Chicago, it's alive and prevalent. I'm having a  
10 problem feeding my family because I chose music as my  
11 livelihood there for the last 10 to 15 years. For  
12 some reason, all of a sudden, there is no talent, no  
13 marketable talent in Chicago. For some reason, that  
14 don't sound right.

15 There are only -- out of the Chicago area,  
16 in the last five to 15 years, there are only two  
17 artists, two rappers that came out of Chicago.  
18 Something is wrong with that.

19 (Applause.)

20 MR. HARBIN: Local artists can't get their  
21 music played over the airwaves for whatever reason.  
22 We just can't get our music played. You can do -- you  
23 can -- if you had Quincey Jones and you had Michael  
24 Jackson singing background, and you had Stevie Wonder  
25 on your tune, guess what? Your friends will listen to

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 it. You will never be heard over the air.

2 So there's something wrong with that. Now  
3 what makes big business think that it's okay for them  
4 to continually do what they're doing?

5 MODERATOR SIGALOS: Thank you. Thank you  
6 very much.

7 (Applause.)

8 MODERATOR SIGALOS: Jann Honore. John or  
9 Jan Honore?

10 (No response.)

11 MODERATOR SIGALOS: Jerry Stermer?

12 MR. STERMER: My name is Jerry Stermer.  
13 I'm President of Voices for Illinois Children, a  
14 statewide public interest group. I'm pleased to be  
15 hear tonight to share our experiences in working with  
16 WGN Television here in Chicago in an important social  
17 marketing campaign called Foster Kids Are Our Kids.

18 The campaign's purpose is to promote  
19 greater engagement among community residents in the  
20 lives of foster children. Sixty private child welfare  
21 agencies across our state are part of this campaign,  
22 and they've joined together to raise awareness of the  
23 needs of foster children, as well as the potential for  
24 individuals in the community to support children in a  
25 variety of ways.

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1           The participating agencies include diverse  
2 groups such as Lutheran Social Services of Illinois,  
3 Youth Outreach Services, CASA Central, and Ada S.  
4 McKinley Community Services. These agencies struggle  
5 mightily to generate sufficient support for foster  
6 children due to the powerful societal stigma attached  
7 to foster care.

8           A steady stream of painful news stories  
9 about child abuse, child neglect, and inadequate  
10 foster care have contributed harmful stigmas and  
11 negative stereotypes in the minds of too many of us.  
12 Research has confirmed that these negative perceptions  
13 about foster care are blocking many community  
14 residents from coming forward to serve as foster  
15 parents, adoptive parents, or to help in other ways.

16           As part of campaign's mission of fighting  
17 destructive stigmas, we produced a television spot  
18 called Don't Write Me Off. In it, foster children of  
19 diverse ages and backgrounds present a powerful case  
20 to viewers. And WGN Television --

21           MODERATOR SIGALOS: Thank you.

22           MR. STERMER: -- has joined our campaign  
23 with a --

24           MODERATOR SIGALOS: Thank you very much.

25           MR. STERMER: Did we just do it --

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 MODERATOR SIGALOS: Thank you.

2 MR. STERMER: -- for one minute now, or  
3 two? Okay.

4 MODERATOR SIGALOS: Thank you --

5 MR. STERMER: Thank you --

6 MODERATOR SIGALOS: -- very much.

7 MR. STERMER: -- very much.

8 MODERATOR SIGALOS: Thank you.

9 (Applause.)

10 MODERATOR SIGALOS: Before I call our next  
11 speaker, would the Reverend Janette Wilson, Willie  
12 Wilson, Barbara Abrajuno, Gwen Walters-Bingue, Tari  
13 Marshall, Alex Seith, Tasha Ransom, Heather Kash, and  
14 Irene Cualoping please come down?

15 Mark Denzer.

16 MR. DENZEN: Thank you, Commissioners. My  
17 name is Mark Denzen, and I'm with the Muscular  
18 Dystrophy Association. Television has few traditions  
19 as strongly ingrained in its history as the MDA Labor  
20 Day Telethon. For over 42 years, the  
21 telethon has been broadcast as a message of hope for  
22 millions of Americans and their families dealing with  
23 devastating neuromuscular diseases. The nation's  
24 biggest and most successful televised fundraiser, the  
25 telethon is an American tradition that continues to

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)



1 bring families and friends together each Labor Day to  
2 watch this unique philanthropic programming.

3 The Telethon combines great entertainment  
4 with heartwarming personal stories and education on  
5 the extensive medical services and research programs  
6 that are due because of the donations created by the  
7 generosity of Americans who view the telethon and call  
8 in to pledge their support each year.

9 With next year's broadcast, MDA will  
10 celebrate it's 30th year anniversary with WGN  
11 Television, as our love network partner here in  
12 Chicago. I'm here today because I have the great  
13 privilege to have collaborated with the management and  
14 production teams at WGN, and can say without  
15 reservation that there's no stronger supporting  
16 partner that WGN, and our success in fundraising is  
17 directly related to their understanding and desire to  
18 be a good community partner.

19 The community service that WGN provides  
20 transcends more than their on air commitment. Year  
21 round they extend many opportunities to support our  
22 organizations and other non-profits within the  
23 Chicagoland community by airing public service  
24 announcements, news stories, and specialty features,  
25 helping in ways that are unquantifiable but no less

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 important to our mission.

2 WGN has supported the MDA and our cause  
3 beyond the public view. And because of their interest  
4 in our cause, and that of other organizations working  
5 to help and serve Chicagoland, I support WGN, its  
6 ownership, for their commitment to being a great  
7 corporate citizen. Thank you so much for this  
8 opportunity.

9 MODERATOR SIGALOS: Thank you.

10 Reverend Janette Wilson.

11 REVEREND WILSON: Good evening. I am the  
12 host of the International -- and Executive Producer of  
13 the International Sunday School Broadcast, a religious  
14 program that airs currently on the Continent of  
15 Africa, North America, and throughout the United  
16 States, and in the Philippines.

17 One of the problems that we've noticed, as  
18 we read a study published by the Northwestern Media  
19 Management Center, is that now that you've  
20 consolidated the media into a few conglomerates, we  
21 find that in the news, for example, the stations are  
22 more similar than they are different. They lead the  
23 news with crime, and violence, and very few stories  
24 that are positive and are community related.

25 More than half -- more than one third of

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 all news stories are about crime, fire, and accidents,  
2 very few stories about business, real estate, health  
3 issues, education, and positive images that will  
4 impact our children. There are very few faith, value-  
5 based programs on the air. And as I look at the  
6 composition of even this panel, it indicates that you  
7 do not reflect the diversity that exists within  
8 America. And that --

9 (Applause.)

10 REVEREND WILSON: -- is a major problem for  
11 me, for you to even conduct a hearing -- and we're  
12 glad you're on the south side, but you don't reflect  
13 the people that view the media, and fail to control  
14 it.

15 African-Americans are one of the largest  
16 consumers of media images, both radio and television,  
17 than any other ethnic group, yet we control less, we  
18 don't control the assessment of it, what airs on it.

19 And so we would recommend that you figure  
20 out a way to allocate more programming to the African-  
21 American and other ethnic communities just like you  
22 gave it to these five conglomerates that now control  
23 most of the majority media. Thank you very much.

24 MODERATOR SIGALOS: Thank you.

25 (Applause.)

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 MODERATOR SIGALOS: Willie Wilson.

2 DR. WILSON: Let me first say this here,  
3 thank God for His amazing grace.

4 I'm Dr. Willie Wilson. I am the CEO of  
5 Omar Medical Supplies. I have an office in University  
6 Park, and also an office in Shanghai, China as well.  
7 But what I'm here tonight to talk about is I also have  
8 a TV show called *Singsation*, and it is a gospel  
9 entertainment show. Now, I have to compliment  
10 WGN, because this is its 21st year on national TV, and  
11 international WGN, for keeping it on air that long.  
12 Most TV stations moved away from gospel music. But  
13 gospel music is a type of music who goes into  
14 hospitals and goes into different people's homes who  
15 are not associated with churches sometimes, and it  
16 gives a chance to help save souls. I just want to  
17 compliment WAN for letting me be on the air for 21  
18 years.

19 And not only that, six months ago, I have  
20 prostate cancer. In order for me to make up mind  
21 which way I wanted to go and have a operation, WGN did  
22 a story on prostate cancer, how do you -- different  
23 techniques you do it. And prostate cancer kills  
24 African-Americans like three to one or four to one.

25 But WGN put that on air, which is dear to

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 my heart, since I'm a survivor of prostate cancer, and  
2 made sure that they showed it, allowed Bob Jordan to  
3 come and do another commercial for us so that we can  
4 air that on national TV.

5 I respect that, and I wanted to let  
6 everybody know about that, and thank God for WGN --

7 MODERATOR SIGALOS: Thank you.

8 DR. WILSON: -- for taking that stand to  
9 help the African-American community, and other  
10 communities.

11 MODERATOR SIGALOS: Thank you.

12 DR. WILSON: Thank you.

13 MODERATOR SIGALOS: Thank you.

14 (Applause.)

15 MODERATOR SIGALOS: Barbara Abrajuno?  
16 Barbara?

17 (No response.)

18 MODERATOR SIGALOS: Gwen Walters?

19 MS. WALTERS-BINGUE: Thank you. To the  
20 Chairman and Commissioners of the FCC, I thank you for  
21 an opportunity to speak with you. I am here on behalf  
22 of the students, staff, and parents of D.S. Wentworth  
23 Elementary School.

24 We want you to know how important the  
25 public airwaves to us, specifically through WGN and

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 John Williams' broadcast, which has supported our  
2 students over the last seven years.

3 One of the first supports to Wentworth  
4 School was over the public airwaves, and it was  
5 through WGN Radio. This venue opened up to people who  
6 would otherwise never have had a communication, a  
7 means to connect, specifically to the children in our  
8 community. The listeners of WGN Radio and our  
9 students have been connecting over the last seven  
10 years.

11 These listeners have contributed to our  
12 students' school supplies, books, coats, warm  
13 clothing, computers, printers, school uniforms, just  
14 an abundance. It is the hearts really of the WGN  
15 listeners that have been activated through the freedom  
16 that WGN Radio has given to broadcasters that have  
17 helped us and continue to do so.

18 The button that I am wearing says Fair  
19 Rules, Local Results. Our local radio station in  
20 Chicago, WGN, has given through the genuine kindness  
21 and compassion of local broadcasters to the children,  
22 parents, and staff of my school, which is located in  
23 the Englewood community. Not because they have to,  
24 but because they want to. It has seriously helped to  
25 bridge the gap and connect the community.

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 I seriously doubt if a large monopoly would  
2 care about our city or our children --

3 MODERATOR SIGALOS: Thank you.

4 MS. WALTERS-BINGUE: -- however, I am  
5 asking you to please do so. Thank you.

6 MODERATOR SIGALOS: Thank you very much.

7 (Applause.)

8 MODERATOR SIGALOS: Tari Marshall.

9 MS. MARSHALL: Good evening. I'm Tari  
10 Marshall. I'm Director of Communications and  
11 Information Resources for Prevention First. We are  
12 Illinois' only non-profit free resource center  
13 specifically addressing drug prevention issues in  
14 Illinois, and related issues such as violence, teen  
15 pregnancy, and academic failure.

16 I've worked with non-profit organizations  
17 in Illinois for many years, and I'm here to talk about  
18 my own experience with media, particularly here in  
19 Chicago. We have more than 30 years of research that  
20 demonstrates what works in drug prevention. One very  
21 important aspect of our efforts to stop drug use  
22 before it starts, is public awareness and education.  
23 And local media are critical to that outreach and  
24 about our local issues.

25 I could give many examples about how

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 Chicago radio and television stations have helped us  
2 get those messages out, but I only have time for one.

3 FOX Chicago has not only been receptive to our  
4 requests to air our partnership for drug-free Illinois  
5 public service announcements, including using our PSAs  
6 on their website, but its staff has sought us out to  
7 provide them with information and assistance in their  
8 efforts to address community needs and issues.

9 When we needed assistance reaching out to  
10 the community about fetal alcohol spectrum disorders,  
11 FOX News Chicago aired a report about this health  
12 threat that is 100 percent preventable. They provided  
13 additional outreach by posting information about this  
14 issue on their website. Not long after that they  
15 aired another story about the rising incidence of  
16 marijuana addiction and have initiated contacted with  
17 me on a number of occasions about drug issues that  
18 they've hear about that are even new to me.

19 However, I think their most commendable  
20 effort is the creation of the Community Advisory  
21 Committee, of which I am a member, and they provide us  
22 with opportunity to express our opinions about their  
23 work as it relates to our needs in the community.

24 The station has also supported our  
25 fundraising efforts through on air promotions and

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)



1 sponsorship. I've been invited to appear on many  
2 public affairs shows to talk about what we can do in  
3 our community to keep children and teens healthy and  
4 drug free. As the Illinois affiliate for the  
5 Partnership for a Drug Free --

6 MODERATOR SIGALOS: Thank you.

7 MS. MARSHALL: -- America, we pursue this  
8 concept of partnership. Thank you.

9 MODERATOR SIGALOS: Thank you very much.

10 (Applause.)

11 MODERATOR SIGALOS: Alex Seith.

12 MS. GARDNER: Good evening. My name is  
13 Elizabeth Gardner --

14 MODERATOR SIGALOS: Excuse me. I'm calling  
15 Alex Seith.

16 MS. GARDNER: I'm speaking on behalf of  
17 Alex Seith.

18 MR. SEITH: No, I'm here.

19 MODERATOR SIGALOS: He's right there.

20 Okay. Thank you.

21 Alex, go ahead, please.

22 MR. SEITH: Thank you. FOX News Chicago is  
23 like blood. It's news about Chicagoland, which is  
24 Chicago metro area. News and its aspects, the big  
25 picture and snapshots of the various communities,

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 whose people make up Chicagoland.

2 My perspective comes from some experience.

3 I did commentary for seven years on ABC Chicago. I  
4 was principal owner and CEO of three radio stations in  
5 Northeastern Illinois which focused on local news. We  
6 also owned two news only radio networks, 105  
7 affiliates in Illinois and Wisconsin.

8 For the past year, I've had the honor and  
9 pleasure of serving on the Community Advisory Board of  
10 FOX News Chicago. All the Chicago stations try to  
11 serve the community, but FOX General Manager, Pat  
12 Mullen, and News Director, Andrew Finlayson, do more.

13 They don't just go through the motions of asking for  
14 suggestions. They promptly turn the best into news  
15 that people want to watch.

16 To take a few, about how our local high  
17 school, a suburban, is teaching students the building  
18 trades by personally building houses from the ground  
19 up. It includes a large number of African-Americans  
20 whose fathers and grandfathers have been locked out of  
21 the building trades.

22 How Chicago is competing to host the 2016  
23 Olympics, and how it's a legacy can improve  
24 communities in Chicagoland; how brownouts and floods  
25 affect different communities differently, and what can

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 be done to prevent these local disasters.

2 Then there's sports. Chicago fans are  
3 passionate. They want sportscasters who are just as  
4 passionate and provide top notch coverage of its  
5 games, end up analysis, insides from the inside. All  
6 stations try, none does it better than FOX.

7 Pat Mullen and Andrew Finlayson know the  
8 edifice of news must be built on a foundation of good  
9 writing, which they magnificently enhance with  
10 excellent reporters, excellent anchors, great  
11 graphics, great visuals, all with a single purpose,  
12 news that clear, concise, interesting, relevant, and  
13 informative. To me that's what community service is  
14 all about.

15 MODERATOR SIGALOS: Thank you.

16 (Applause.)

17 MODERATOR SIGALOS: Tasha Ransom?

18 MS. RANSOM: Good evening. My name is  
19 Tasha Ransom, and I am representing WFLD, FOX 32.

20 I want to read into the record information  
21 from the FBI's website recognizing how a segment of  
22 our news, Chicago's Most Wanted, helps catch criminals  
23 in the Chicago area.

24 "The FBI has agreed to provide the station  
25 one FBI fugitive a week for a regular Saturday evening

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

www.nealrgross.com

1 broadcast. The segment has become one of the  
2 station's most popular, and thanks to the public, has  
3 helped capture a dozen dangerous suspects. Violent  
4 crime is up in Chicago, we've had a record number of  
5 bank robberies the past two years. With more of our  
6 agents focused on terrorism since 9/11, this  
7 partnership is a great way for us to do more with  
8 less", explains the Chicago media representative of  
9 the FBI, Ross Rice.

10 "Local banks have been robbed, from  
11 everyone from a 79 year old woman using a toy gun to  
12 the Hard Hat Bandit who wears a yellow construction  
13 hat to the Wheaton Bandit who is well armed and  
14 thought to have military or law enforcement training",  
15 Rice says.

16 "Catching criminals by combining the reach  
17 and power of the media with the watchful eyes of  
18 concerned citizens is a formula that has worked for  
19 decades, including through our Ten Most Wanted  
20 fugitive program launched in 1950. In 2006, national  
21 local publicity led to the capture of 1900 FBI  
22 fugitives, including five through this website.

23 "What Chicago has done is localized the  
24 initiative in bringing fugitives of the Windy City not  
25 only to area citizens, but also to audiences across

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 the nation, and even around the world through the  
2 television website. Several fugitives were found on  
3 the East Coast, and one was caught in Southeastern  
4 Europe." Thank you. MODERATOR SIGALOS:  
5 Thank you.

6 (Applause.)

7 MODERATOR SIGALOS: Heather Kash?

8 MS. KASH: Hi. I'm Heather Kash, Director  
9 of Corporate Relations for the St. Baldrick's  
10 Foundation, which is dedicated to raising awareness  
11 and funds to support pediatric cancer research through  
12 worldwide head shaving events.

13 We receive event day coverage from every  
14 local TV market, and the support of the Chicago media  
15 has helped Northern Illinois become one of the largest  
16 regions in the country with more participants than any  
17 other locale and raising more than \$1.6 million in  
18 2007 alone, 12-1/2 percent of the 12.6 million raised  
19 nationally this year.

20 As an example, in 2007 Patrick Elwood of  
21 FOX News challenged local high school students to join  
22 the crusade, dedicating more than 20 separate segments  
23 over a period of three months. FOX's coverage  
24 included visits to local hospitals, involving local  
25 sports celebrities in the cause, and introducing these

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 students and all of Chicago to the children who  
2 benefit from the research we support.

3 Patrick's coverage has not only taught  
4 Chicago about the St. Baldrick's Foundation, but has  
5 taught our children the importance of giving of  
6 themselves to benefit those in need, and empowering  
7 them to make a difference in the fight against  
8 pediatric cancer, which is the number one disease  
9 children -- of kids. Not only did Patrick inspire  
10 almost 1200 students to participate in this event, but  
11 he joined them in shaving his head, and together they  
12 raised almost \$300,000.

13 FOX's 2007 coverage of St. Baldrick's has  
14 inspired other school districts across the country to  
15 adopt similar plans for 2008. The local Chicago media  
16 has been ground breaking in helping to get the word  
17 out before events take place. With the coverage we  
18 receive, helping to motivate a threefold increase in  
19 both the number of participants, and donations  
20 received between 2005 and 2007, without any purchased  
21 media, or advertising.

22 Chicago's local media has done a tremendous  
23 job of giving a voice to the children and families  
24 affected by this devastating disease. Thank you.

25 MODERATOR SIGALOS: Thank you.

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 (Applause.)

2 MODERATOR SIGALOS: Before our next  
3 speaker, I'd like to call some people down, but I'd  
4 also like to recognize that it's 10 after 10:00 at the  
5 moment. We have many more speakers to go through. We  
6 want to make a modification in order to ensure that we  
7 can hear everybody, and so what we're going to do is,  
8 at 10:30 we're going to shorten the public comment  
9 period for each person to 90 seconds. From two  
10 minutes down to 90 seconds.

11 Would Elizabeth Gardner, Carmenza Millan,  
12 Louise Gutierrez, Karen Volkman, Julie Brown, Tammy  
13 Basile, Mike Laughlin, John Williams, Donna Long, and  
14 Leah Ray please come to the nearest microphone.

15 Irene Cualoping?

16 MS. CUALOPING: Good evening. Chairman  
17 Martin, Commissioners Adelstein, Copps, and McDowell.

18 I'm Irene Cualoping. I'm Managing Partner of Eneri  
19 Communications in Chicago.

20 Eneri is the Midwest's only Asian Pacific  
21 American owned and operated advertising and public  
22 relations agency of its type. Our practice has a  
23 special emphasis on the multi-cultural arena.

24 Previous to founding Eneri in the  
25 Millennium, I worked in public service as Head of the

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)

1 Executive Director of the Business Enterprise Program  
2 for Minorities, Females and Persons with Disabilities,  
3 and as Executive Director of the Illinois Human Rights  
4 Commission.

5 Chicago is a talking town, and there's so  
6 many people in this room tonight. I know I'm number  
7 52, and I heard there's 156. I know there's a lot of  
8 you that have a lot to say, so let me get right to the  
9 point.

10 Please do not pass these rules. We know  
11 that the FCC is considering revising long standing  
12 rules to media ownership that would greatly loosen up  
13 the existing ones. We are for localism, competition,  
14 diversity, minority ownership, and community event  
15 coverage. We are against passage of these rules.

16 I speak tonight drawing upon my  
17 experiences --

18 (Applause.)

19 MS. CUALOPING: -- in the public and  
20 private sectors, in the community, in the  
21 communications arena, at work, at home, at play. For  
22 example, at WFLD-TV and WPWR-TV, WFLD-TV has been the  
23 long time sponsor of the Asian Pacific American  
24 Heritage Month Commemorative Bookmark Project. This  
25 is a partnership with the national D.C. based

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)



1 organization of Chinese Americans.

2 Over the last decade, over 110,000  
3 educational bookmarks have been distributed in the  
4 communities, schools, and libraries. Our experience  
5 has been that WFLD-TV and WPWR-TV help us to promote  
6 localism about what matters the most to us. We have  
7 partnership between the stations and various  
8 charitable and civic initiatives.

9 Whether it's WLFD-TV's toy drive, back to  
10 school supply drive, support of the Quincy Wong  
11 Endowment Fund Initiative, station support of the  
12 Chinese American Service League, the Midwest's largest  
13 and most comprehensive social service agency of its  
14 type, which serves over 17,000 clients a year. They  
15 are there for us.

16 We work with stations to get public  
17 service --

18 MODERATOR SIGALOS: Thank you.

19 MS. CUALOPING: -- announcements, coverage,  
20 and involvement of media and talent.

21 MODERATOR SIGALOS: Thank you very much.

22 MS. CUALOPING: Thank you so much. Please  
23 do to pass these rules.

24 MODERATOR SIGALOS: Thank you.

25 (Applause.)

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701

(202) 234-4433

[www.nealrgross.com](http://www.nealrgross.com)